

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Palm Media
Attention: Accounts Payable
1924 Ferdinand Street
Coral Gables, FL 33143

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
939153-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Goodman/NP/Circuit Court	GOODMN FOR JUDGE, SE	

Flight Dates	Order #	Alt Order #
08/06/12 - 08/14/12	939153	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/12	08/10/12	Good Morning America	7-9AM	-TWT---	:30	3	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWT---	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/07/12	7:25 AM	Good Morning America	7-9AM	:30	GOODMANHR	\$225.00 NM
3	WPBF	W	08/08/12	8:40 AM	Good Morning America	7-9AM	:30	GOODMANHR	\$225.00 NM
2	WPBF	Th	08/09/12	8:55 AM	Good Morning America	7-9AM	:30	GOODMANHR	\$225.00 NM
2	08/06/12	08/10/12	The View	11A-12PM	-TW-F--	:30	3	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TW-F--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/07/12	10:59 AM	The View	11A-12PM	:30	GOODMANHR	\$350.00 NM
2	WPBF	W	08/08/12	10:59 AM	The View	11A-12PM	:30	GOODMANHR	\$350.00 NM
3	WPBF	F	08/10/12	10:58 AM	The View	11A-12PM	:30	GOODMANHR	\$350.00 NM
3	08/06/12	08/10/12	M-F 5pm News	5-6pm	MT-TF--	:30	4	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MT-TF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/06/12	5:26 PM	M-F 5pm News	5-6pm	:30	GOODMANHR	\$350.00 NM
3	WPBF	Tu	08/07/12	5:42 PM	M-F 5pm News	5-6pm	:30	GOODMANHR	\$350.00 NM
4	WPBF	Th	08/09/12	5:09 PM	M-F 5pm News	5-6pm	:30	GOODMANHR	\$350.00 NM
1	WPBF	F	08/10/12	5:23 PM	M-F 5pm News	5-6pm	:30	GOODMANHR	\$350.00 NM
4	08/06/12	08/10/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	3	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MTWTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	08/06/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	GOODMANHR	\$450.00 NM
2	WPBF	Tu	08/07/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	GOODMANHR	\$450.00 NM
1	WPBF	F	08/10/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	GOODMANHR	\$450.00 NM
5	08/06/12	08/10/12	Wheel Of Fortune	7-7:30PM	M-W-F--	:30	3	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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939153-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Goodman/NP/Circuit Court	GOODMN FOR JUDGE, SE	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/06/12	08/10/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	M-W-F--	:30	3	\$700.00	NM
<div>08/06/1208/12/12M-W-F--3\$700.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/06/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	GOODMANHR	\$700.00 NM
1	WPBF	W	08/08/12	7:10 PM	Wheel Of Fortune	7-7:30PM	:30	GOODMANHR	\$700.00 NM
3	WPBF	F	08/10/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	GOODMANHR	\$700.00 NM
6	08/06/12	08/10/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	-T-TF--	:30	3	\$800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-T-TF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/07/12	7:53 PM	Jeopardy	7:30-8PM	:30	GOODMANHR	\$800.00 NM
3	WPBF	Th	08/09/12	7:41 PM	Jeopardy	7:30-8PM	:30	GOODMANHR	\$800.00 NM
1	WPBF	F	08/10/12	7:40 PM	Jeopardy	7:30-8PM	:30	GOODMANHR	\$800.00 NM
7	08/12/12	08/12/12	Sun 9-10am Class of Time - Pre-emptible with notice	9-10am	-----S	:30	1	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12		Sun 9-10am	9-10am	:00		\$350.00 NM
Credited									
8	08/13/12	08/13/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	M-----	:30	1	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	7:58 AM	Good Morning America	7-9AM	:30	GOODMANHR	\$225.00 NM
9	08/13/12	08/13/12	The View Class of Time - Pre-emptible with notice	11A-12PM	M-----	:30	1	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	11:34 AM	The View	11A-12PM	:30	GOODMANHR	\$350.00 NM
10	08/13/12	08/13/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	M-----	:30	1	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	5:22 PM	M-F 5pm News	5-6pm	:30	GOODMANHR	\$350.00 NM
11	08/13/12	08/13/12	WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice	6-6:30PM	M-----	:30	1	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	GOODMANHR	\$450.00 NM
12	08/13/12	08/13/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	M-----	:30	1	\$700.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	7:16 PM	Wheel Of Fortune	7-7:30PM	:30	GOODMANHR	\$700.00 NM

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Advertiser	Product	Estimate Number
Goodman/NP/Circuit Court	GOODMN FOR JUDGE, SE	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/13/12	08/13/12	Jeopardy	7:30-8PM	M-----	:30	1	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	7:34 PM	Jeopardy	7:30-8PM	:30	GOODMANHR	\$800.00 NM
14	08/11/12	08/11/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	8:44 AM	Sat 8-9am News	Sat 8-9am	:30	GOODMANHR	\$175.00 NM
15	08/12/12	08/12/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	8:59 AM	Sun 8-9am News	Sun 8-9am	:30	GOODMANHR	\$175.00 NM
Total Spots							27		

Payment Terms 30 Days

<u>Gross Total</u>	\$12,200.00
<u>Agency Commission</u>	\$1,830.00
<u>Net Amount Due</u>	\$10,370.00